



# | FirstLove Publications

For a biblically literate future

# | Discussion Points

1. Our Distinct Philosophy
2. History of FLP
3. Types of Literature
4. By the Numbers
5. FirstLove Missions





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# Our Distinct Philosophy

# | Mission Statement

To distribute *free* biblical literature, for the salvation of souls, to deepen the knowledge of Christ, to preserve the Church's **first love**, for the glory of God.



# |The Printing Press

Mainz, Germany

The invention of the printing press by Johannes Gutenberg in 1440 was the catalyst that opened the possibility of the mass distribution of the word of God and the knowledge of God throughout the world via the printed page.



# |The Printing Press

In 1455, Gutenberg produced the first book ever printed *and sold*: a Latin language **Bible** printed in Mainz, Germany.

Gutenberg's press created an immediate demand for printed books.





# Christian Publishing Today

Generates billions of dollars for secular parent companies by **selling** Bibles and other Christian literature.



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**\$8,630,000,000**

fiscal year revenue for 2015

# |Biblical Principles (OT)

Temple service, sacrifices, and worship were both ***holy*** and ***sacred***.

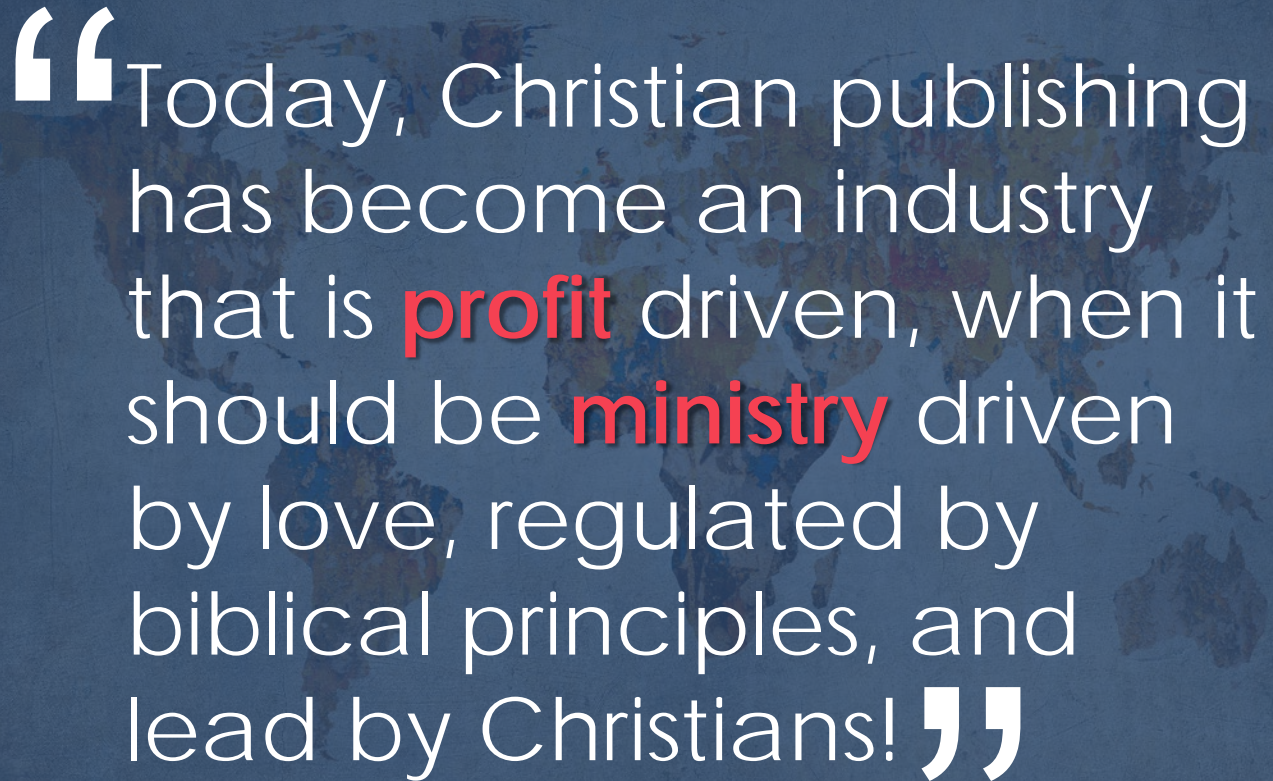
The ***mingling*** of money with the holy things of God brought God's ***judgment*** upon the people.



# |Biblical Principles (NT)

Then **Jesus** went into the temple of God and drove out all those who **bought** and **sold** in the temple, and overturned the tables of the money changers and the seats of those who sold doves. And He said to them, "It is written, 'My house shall be called a house of prayer,' but you have made it a 'den of thieves.'"

—Matthew 21:12–13



“Today, Christian publishing has become an industry that is **profit** driven, when it should be **ministry** driven by love, regulated by biblical principles, and lead by Christians!”



# | Biblical Principles

The *buying* and *selling* of Bibles and Christian literature has become so common few think to question the wisdom of it.

First**Love** Publications has the burden to *freely* distribute solid biblical literature as far and wide as possible—without charging a penny.

# HOW?

**We are a faith ministry.**

We simply trust that God will ***continue*** to provide the funds necessary for His own people, as He has done so far.



# Faith Ministry

This is the way **Anthony Groves** did his missionary work, as well as **Hudson Taylor**, and also how **George Müller** built and ran his orphanages. They acquired God's promises through prayer by faith—and God provided.



Anthony Groves



Hudson Taylor



George Müller

“Depend on it. **God's work done in God's way will never lack God's supply.** He is too wise a God to frustrate His purposes for lack of funds, and He can just as easily supply them ahead of time as afterwards, and He much prefers doing so.”



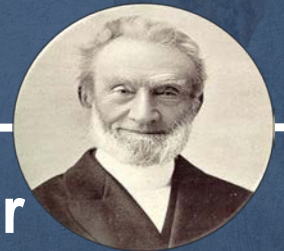
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—Hudson Taylor

Founder, China Inland Missions



“My Lord *is not* limited;  
He shall *again* supply.”



—George Müller

Director, Ashley Down orphanage

# WHY?

For global biblical literacy.

Our **aim** is to put God's Truth into as many hands as we possibly can. Circulation is suppressed, however, when distribution depends on a **financial transaction** between a buyer and seller.

Our Lord Jesus said,  
*"Freely  
you have received,  
freely give."*

For every book sold, we can distribute hundreds!



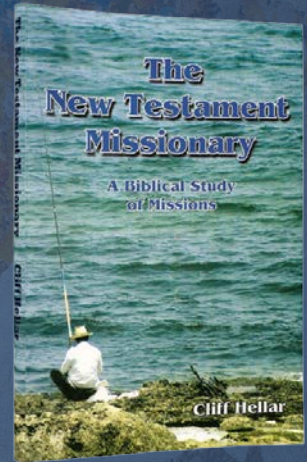


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# History of FLP

# |Beginnings

First**Love** Publications  
officially began in 2006  
when Pastor Joe  
Jacowitz published  
“The New Testament  
Missionary” by  
missionary Cliff Hellar.





# | A Biblical Name

The name is taken from Revelation 2:4 where the Lord Jesus Christ exhorts the Ephesian church to hold on to its *first love*.

“Nevertheless, I have this against you, that you have left your first love.”

Maintaining love for Christ is vital for **holiness, worship,** and **serving** the Lord effectively.

# |Our Locations



All orders are  
filled and  
shipped from  
Lexington, KY  
and shipped to  
FirstLove  
branches.





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# | Types of Literature

# | 5 Categories

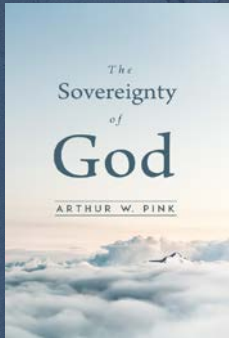
Apologetics

Devotional

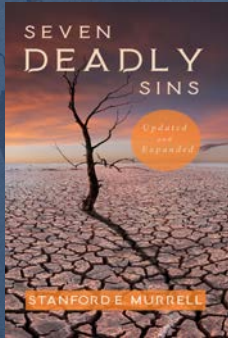
Doctrinal

Evangelistic

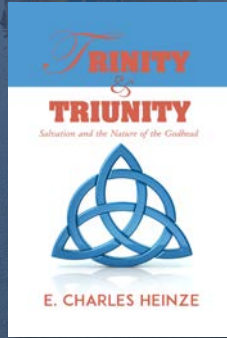
Pastoral



12+  
Titles



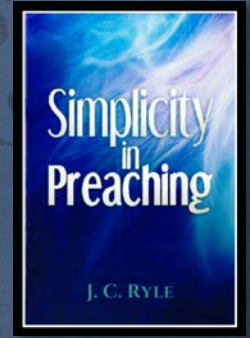
15+  
Titles



9+  
Titles



7+  
Titles



1+  
Titles

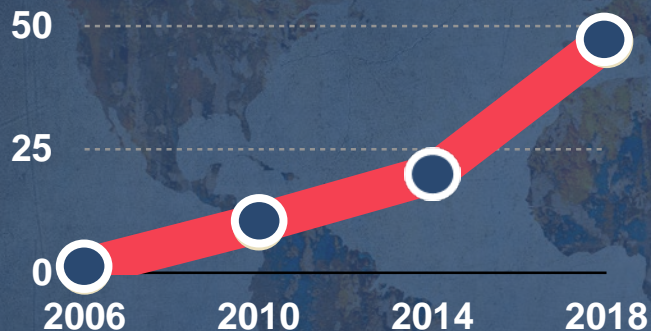




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# By The Numbers

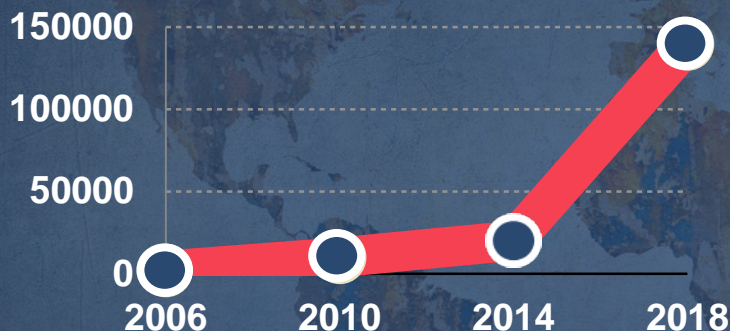
# Books Available



Since the publication of our first book in 2006, our catalogue has grown to nearly ***50 available*** titles, with ***another 40 titles*** in the publishing process.



# Books Given Away



We have *given away* nearly 200,000 books to seminaries, churches, organizations, and individuals.

Our goal: to give away

**1,000,000**

books by 2020.



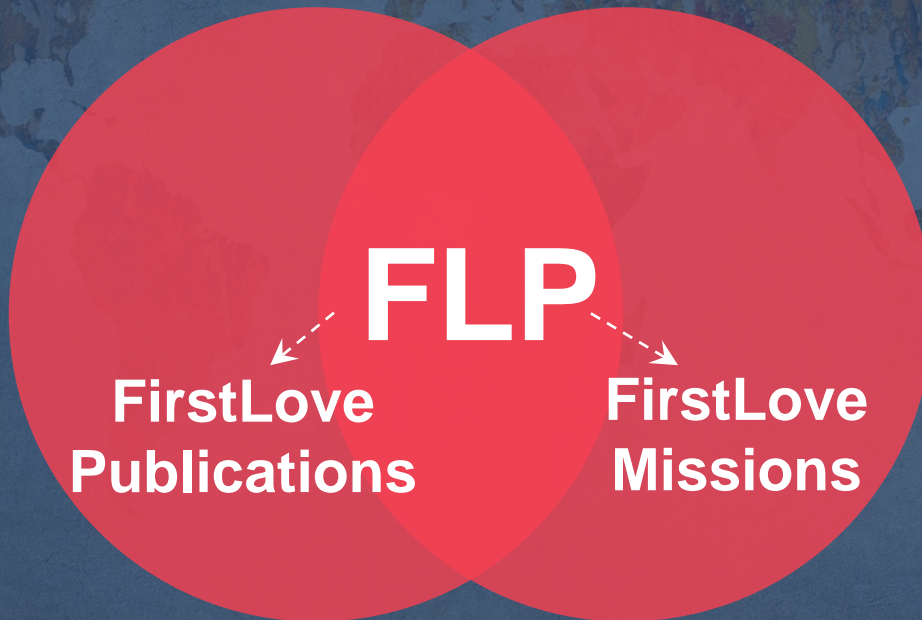
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# FirstLove Missions

Preaching the gospel,  
equipping the church



# | 2 Ministries In 1



# Mission Statement

**Proclaiming** the gospel at home and abroad, **equipping** the saints worldwide for the work of the ministry, and **developing** a *biblically* sound worldview for the deepening of the knowledge of Christ, for the preservation of the Church's **first love**, for the salvation of souls, for the glory of God.

## Proclaim

the glorious  
gospel

## Equip

pastors and  
churches

## Develop

the next  
generation of  
disciples



# | FirstLove Missions

## Provides:

Biblically  
sound  
books,  
booklets,  
and tracts.

Bible Study  
Courses to  
equip and  
train  
church  
members.

Pastors'  
conferences,  
seminars, study  
tools, reference  
books, and Bible  
study courses for  
pastors and  
church leaders.

# | FirstLove Missions

## Provides:

Seminars on gospel basics, personal and street evangelism, and discipleship for local churches.

Free food and transportation to seminars and conferences.

Free books and literature to Bible colleges and seminaries in developing countries.



# |Translated Works



Russian



Spanish

“If one should spend one’s **whole life for God**, and **win only one soul** by the most earnest and devoted efforts, it would be a rich reward to see that one star shining forever in the firmament of heaven, to see that one gem glistening forever in the diadem of Christ, to see that one sheep **feeding forever** in the pastures of eternal life.”

—C. H. Spurgeon

Nineteenth-century preacher





# | 5 Places of Operations



Pleasanton,  
California



Lagos,  
Nigeria



Pokhara,  
Nepal



Kochin,  
India



Manila,  
Philippines

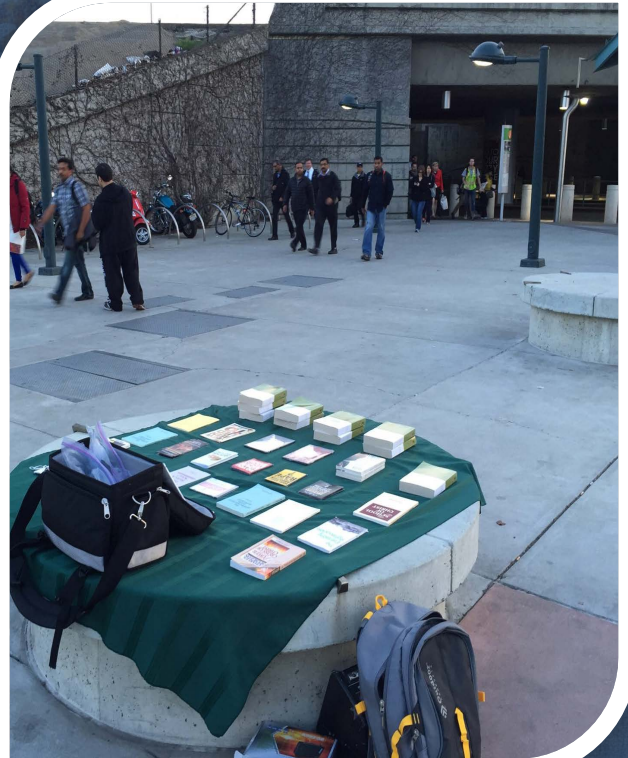


Pleasanton, California

# Local Missions



# Literature & Street Evangelism



# Literature & Street Evangelism







Kochin, India



# India Missions

# India Missions

Providing books to  
pastors, Bible colleges,  
conferences, and  
churches.





# Philippines Missions



Manila, Philippines

# Philippines Missions

Providing biblical literature,  
pastors' conferences,  
radio teaching, and  
training for children.





# Nigeria Missions



Lagos, Nigeria

# Nigeria Missions

Providing biblical literature, pastors' conferences, radio teaching, and training for children.





Pokhara, Nepal 

# Nepal Missions

# Nepal Missions

Providing biblical literature to pastors, Bible colleges, conferences, and churches.





# | Our Future

Our goal is to *train*—whereby we **proclaim**, **equip**, and **develop**—indigenous disciples who can work within their own people groups with the gospel message to initiate church planting, personal discipleship, and missions work. We are looking to conduct **annual** conferences and seminars in each habitable continent in the world.



**Africa · Asia · Australia · Europe · North America · South America**

# | Donations

First**Love** Publications is a ***faith*** ministry that relies *entirely upon God's faithfulness*. We gratefully receive support from those who **freely desire** to give. We use donations to provide **free** literature to those who cannot afford it around the world. **Tax-deductable** donations are received at the below address or on our website:

[www.firstlovepublications.org](http://www.firstlovepublications.org)  
[www.missionsfirstlove.org](http://www.missionsfirstlove.org)  
[info@firstlovepublications.org](mailto:info@firstlovepublications.org)

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